

CARHARTT Lobby Display



Carhartt, founded in Detroit in 1889 and still family owned, needed a impactful historic piece for their main lobby in their new building. The large area was begging for something spectacular.

Doing an extensive research into company archives and reference, a mix of historic and contemporary images were found to best portray the proud rich history of the company.

Spanning over 50 feet wide the display celebrates in a bold way what Carhartt is and welcomes all visitors to their headquarters.

