

# MODEL T CENTENNIAL TOUR

## A CELEBRATION OF 100 YEARS OF THE MODEL T

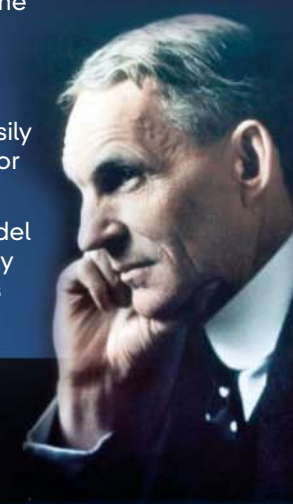
The Ford Model T, the car that put the world on wheels, is celebrating its 100th anniversary on October 1, 2008, which marks the anniversary of the first Model T built for sale.

Four of Detroit's attractions are collaborating to tell the Tin Lizzy's story. Visit the Edsel & Eleanor Ford House, the Henry Ford Estate - Fair Lane, the Piquette Avenue Ford Plant, and The Henry Ford. Each of the four sites tells a unique chapter of the Model T story. It's all part of the centennial celebration of Henry Ford's universal car.



### HENRY FORD'S UNIVERSAL CAR

- October 1, 1908 marks the anniversary of the first Model T built for sale.
- The Model T was the first low-priced, mass-produced automobile with standard, interchangeable parts.
- The Model T was equipped with a 20-horsepower, four-cylinder engine with a top speed of approximately 45 miles per hour, weighed 1,200 pounds, and achieved 13-21 miles per gallon.
- The moving assembly line for the Model T revolutionized manufacturing in 1913.
- More than 15 Million Model Ts had been sold by May 26, 1927, when a ceremony marked the formal end of Model T production.
- Henry Ford called the Model T "the universal car," a low-cost, reliable vehicle that could be maintained easily and could successfully travel the poor roads of the era.
- On December 18, 1999, the Ford Model T was named "Car of the Century" by a panel of 133 automotive journalists and experts.



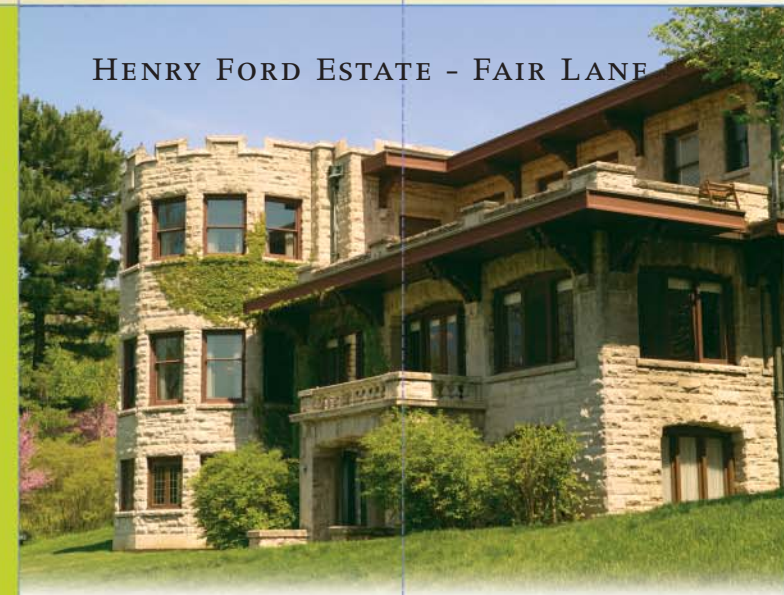
### THE HENRY FORD

Join The Henry Ford as they celebrate the Model T's pervasive, enduring influence and its legacy as the innovation that changed the face of the United States and the world. Individuals, families and educators will find a variety of daily activities, special events, learning opportunities and products available throughout the year. For more information, go to [www.thehenryford.org](http://www.thehenryford.org).



Michelle Andonian, Michelle Andonian Photography (From the collections of The Henry Ford)

### HENRY FORD ESTATE - FAIR LANE



Celebrate the 100th anniversary of the Model T with Lunch and "T" at the Henry Ford Estate. In honor of the Model T's centennial year, enjoy a commemorative tour of Henry Ford's six-level Powerhouse and 3,000 square foot Garage. View Henry Ford's own vehicles and get an in-depth look at their 1916 running Model T - the car that made the creation of Fair Lane possible.

This anniversary program includes a special guided tour, Model T demonstrations, and a boxed lunch served in the historic Tea House in Clara Ford's rose garden. Bring your camera to have your photo taken seated in a Model T. For dates and times of this special program, go to [www.henryfordestate.org](http://www.henryfordestate.org).

### PIQUETTE AVENUE FORD PLANT

Detroit's Piquette Avenue Ford Plant is the birthplace of the Model T. Today, it is the only example of an early Detroit auto factory open to visitors. You can see where Henry Ford designed the Model T and built the first 12,000 "Tin Lizzies."

For more information about all of the Model T centennial activities, and for dates and times to visit the plant, go to [www.tplex.org](http://www.tplex.org).

*"My specification for success is an automobile which is easy to operate and easy to repair, a machine which is low priced and durable."*

### EDSEL & ELEANOR FORD HOUSE

Henry Ford was the practical, chassis man, whereas his son, Edsel, was the stylistic designer. The Model A, the long-awaited follow up to the Model T, combined the talents of both men. It was an instant hit and one of the biggest news stories of 1927.

In celebration of the Model T centennial, as well as the 80th anniversary of the Model A, the Edsel & Eleanor Ford House unveils a new exhibit inside the estate's historic Garage - "Building on a Legend: Tin Lizzie's Successor." For more information, go to [www.fordhouse.org](http://www.fordhouse.org).

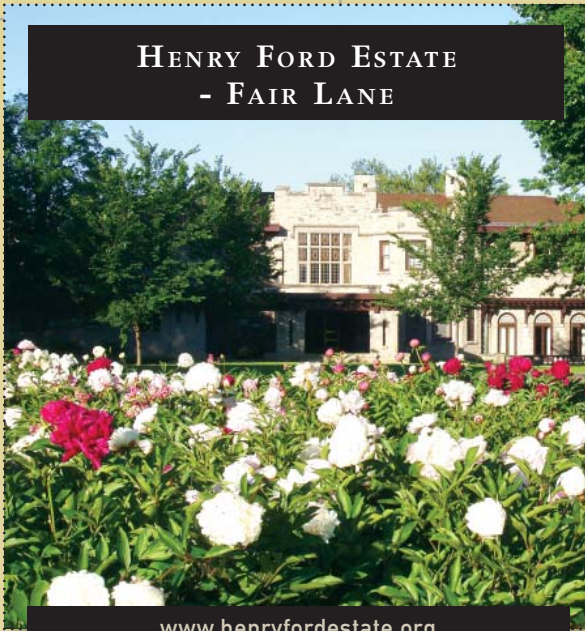


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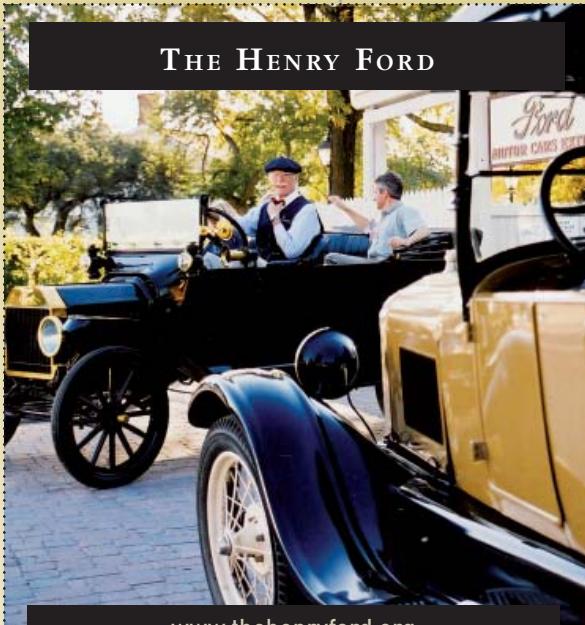
Take a tour and celebrate the Model T's 100th anniversary by visiting the Edsel & Eleanor Ford House, Henry Ford Estate - Fair Lane, the Piquette Avenue Ford Plant, and The Henry Ford. Detailed maps, directions and other information for each of these attractions are available on their websites.

**HENRY FORD ESTATE  
- FAIR LANE**



[www.henryfordestate.org](http://www.henryfordestate.org)

**THE HENRY FORD**

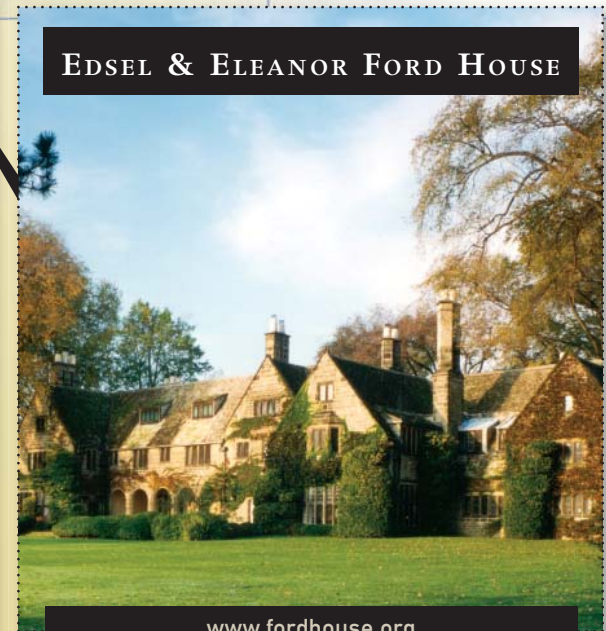


[www.thehenryford.org](http://www.thehenryford.org)

From the collections of The Henry Ford

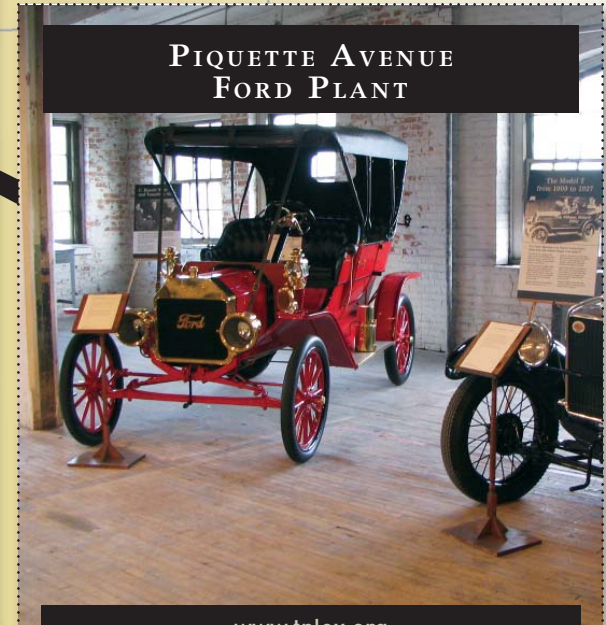


**EDSEL & ELEANOR FORD HOUSE**



[www.fordhouse.org](http://www.fordhouse.org)

**PIQUETTE AVENUE  
FORD PLANT**



[www.tplex.org](http://www.tplex.org)

**WINDSOR, ONTARIO**